



## Call To Action Tiles (CTA)

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NOTE: This add on has to be enabled for your organisation. To check if this is available for your website, [check Your Website Features / GameDay Dashboard](#).

Call To Actions (CTA's) are text or image boxes that allow you to display links, texts and images within a text box where you can link to specific pages, list specific information etc related to your website. Typically CTA's are used to encourage common or promotional actions to be taken by the user.

Eg - CTA's can be links to online shops, more information, links to photos and videos, links to external websites etc.

**It is best that no more than six tiles are displayed here as any more will mean the that page panel will not display smoothly. Four tiles may be optimal.**

1. Under the **SECTIONS** header click on the **CTA** tab.

### Sections

[help](#)

These sections will be used to build your home page. They can also be added to sub pages on your website.



2. If this panel is not set to show on your website yet, then make sure you click the **button to SHOW this widget** on your website and **adjust the order** of where you would like this to sit within your website.

3. You can also add a **specific background colour for this panel** or even an image.

Sections

help

These sections will be used to build your home page. They can also be added to sub pages on your website.

Banner

Tiles/Counter

News

Match Centre

Social Feed

Video Feed

Counter

GameDay Events

Events

CTA

Partners

Additional Partners

Custom Content

Overview

Call to Action tiles are a great way to draw attention to deals and benefits for your members.

Show Panel

Show or hide this panel

Show

Panel Order

1 = top of page

10

Background Colour

Set a custom colour for this section

Select Color

Background Image

Set a background image for this section, will override background colour.

No image selected

Add Image

Call to Action

CTA Type

Text

Image

1

Image

Recommended size 255x 191 pixels

No image selected

Add Image

4. Click **ADD CTA** to add the first tile.

Call to Action

Add CTA

5. You need to select whether you want a **TEXT or IMAGE type** display for the tile. Depending on this, it will display different sections to fill out.

## TEXT TILE

- Input a title for this tile.
- Input a short description for this title within the content section.
- Insert the website link to where this tile will lead to.

CTA Type

Text

Image

Heading

Club Finder

Content

Click here to find out where your local club is

Link

https://...-management/

## IMAGE TILE

- Insert the image needed for this tile - will be best if it had wording related to what this will link to.
- Insert the website link to where this tile will lead to.

CTA Type

Text

Image

Image



Link

https://arass.cerberus.fspdev.com/shop

6. Repeat for any other CTA tiles you wish to have.
7. Once done, click UPDATE at the top of the webpage.

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## **EXAMPLE OF CTA's ON WEBSITE**



## **Related Articles**

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