

# GameDay View | Overview Last Modified on 19/05/2023 10:46 am AEST

**GameDay View** is a reporting dashboard dedicated to providing high-level business intelligence and insights on your organisation's membership and transactional data.

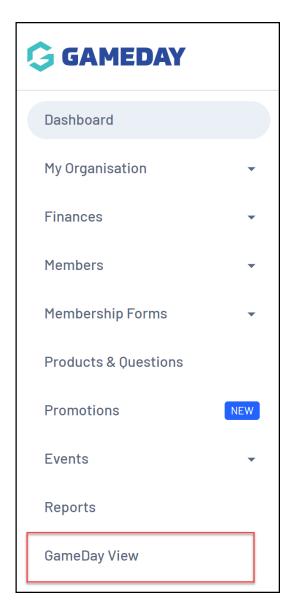
Using high-level summary data and visual insights, GameDay View is designed to give you a quick, yet powerful snapshot of certain metrics within your data set in a format that is perfect for presentations or board reports, and gives you a great overview of the helath of your sport.

**Note**: GameDay View is currently not available to all customers. If you do not have access to GameDay View within your GameDay database, please contact GameDay directly through the enquiry form here.

### **Accessing GameDay View**

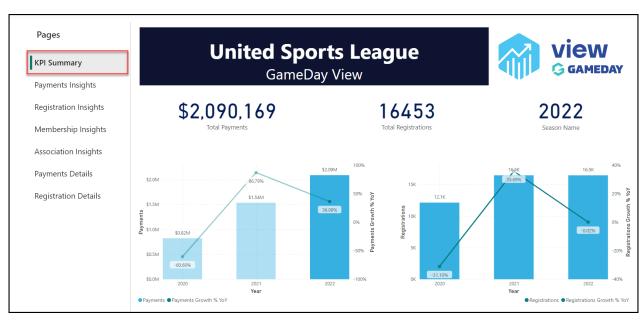
To access GameDay View:

1. Click **GAMEDAY VIEW** in the left-hand menu.



Current reports available in **GameDay View** include:

## **KPI Summary**



The KPI Summary dashboard displays:

- **Total Payments**: The total value of all payments processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Registrations**: The total number of registrations processed in your GameDay database. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Season Name**: Indicates which season the dashboard metrics are calculating.

  Updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Payments and Registrations by Year**: The two bar charts shown on this dashboard give you a year-on-year breakdown of the total payments (in the left-hand chart) and total registrations (in the right-hand chart), including a trend line showing the year-on-year growth for payments and registrations each year.

### **Payment Insights**



The **Payment Insights** dashboard displays:

- **Total Payments**: The total value of all payments processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **League Revenue**: The total revenue collected from payments into your individual GameDay database. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- Season Name: Indicates which season the dashboard metrics are calculating.

- Updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Payments by Month**: The bar chart shown on this dashboard displays a breakdown of total payments processed in your GameDay database by month, including a trend line showing the year-on-year payment growth for each month.
- Payments by Organisation: Displays a list of all organisations within your hierarchy, including their total payments processed, league revenue and year-onyear growth percentage.

#### **Registration Insights**



#### The **Registration Insights** dashboard displays:

- **Total Registrations**: The total number of registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Players**: The total number of player registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Non-Players**: The total number of non-player registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Season Name**: Indicates which season the dashboard metrics are calculating.

  Updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Players by Year**: The bar chart shown on this dashboard gives you a yearon-year breakdown of the total players registered to your organisation, including a

- trend line showing the year-on-year growth for registered players.
- **Players by Organisation:** Displays a list of all organisations within your hierarchy, including their total player registrations processed for the current season and year-on-year growth percentage.

### **Membership Insights**



#### The **Membership Insights** dashboard displays:

- Total Registrations: The total number of registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- Total Players: The total number of player registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Non-Players**: The total number of non-player registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Season Name**: Indicates which season the dashboard metrics are calculating.

  Updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Gender Breakdown**: The Pie Chart and Bar Charts shown on the left-hand side of the dashboard displays a breakdown of total registrations for the current year by Gender.
- **Gender Breakdown**: The Pie Chart and Bar Charts shown on the right-hand side of the dashboard displays a breakdown of total registrations for the current year by Age Bracket.

### **Association Insights**



#### The **Association Insights** dashboard displays:

- Total Registrations: The total number of registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- Total Players: The total number of player registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Non-Players**: The total number of non-player registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Season Name**: Indicates which season the dashboard metrics are calculating.

  Updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Association Map**: An interactive hotspot map showing the top Associations (by player volume) for your hierarchy.
- **Associations Growth**: A plotted chart showing the Association hotspots by total players and year-on-year growth.

### **Payment Details**



#### The **Payments Details** dashboard displays:

- **Total Payments**: The total value of all payments processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **League Revenue**: The total revenue collected from payments into your individual GameDay database. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Season Name**: Indicates which season the dashboard metrics are calculating.

  Updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- Payments by Organisation: A table-based breakdown of each organisation in your hierarchy including payments, league revenue and year-on-year growth per year.

### **Registration Details**

Pages KPI Summary	United Sports League GameDay View										Vie	<b>W</b>
Payments Insights						_						
Registration Insights	16453			. •	489	964			2022			
Membership Insights	Total Re	Total Registrations		PI	ayers	Non-Players			Season Name			
Association Insights	Year Club		2021 Players YoY%	2022 Players	YoY%	Year Club	2020 Non-Players	YoY%	2021 Non-Players	YoY%	2022 Non-Players	YoY%
3	Auburn Club	664 -5.95%	772 16.27%	736	-4.66%	North Ridgeville Club	148	-10.84%	151	2.03%	150	-0.66%
Payments Details	Guilderland Club	592 -17.78%	661 11.66%		6.66%	Middletown Club		-35.14%	34	41.67%		141.18%
	Mount Pleasant Club	458 -34.76%	692 51.09%		10.55%	Junction City Club		-58.97%	45			28.89%
Registration Details	Cornelius Club	593 12.31%	616 3.88%		-4.71%	Monroe Club		-24.44%	34	0.00%		17.65%
	Monroe Club	447 -16.76%	572 27.96%		0.70%	Cornelius Club	27	3.85%	43	59.26%		-23.26%
	Chelmsford Club	411 -16.12% 413 -32,85%	546 32.85% 521 26.15%		-3.11% -2.88%	Carrollwood Club Arcata Club		-40.00% -47.37%	34	126.67% 75.00%		55.88% 14.29%
	Sanford Club	388 -29,33%	521 26.15%		-2.00%	Guilderland Club		-47.57%	32			-15.63%
	New City Club	418 -15.04%	488 16.75%		-3.69%	Auburn Club	30	-3.23%	25	-16.67%		-4.00%
	Calhoun Club	380 -26.64%	408 7,37%			Chelmsford Club		80.00%		-14.81%		4.35%
	Meadow Woods Club	344 -32,28%	419 21.80%		2.15%	Mount Pleasant Club	18			111.11%		-55.26%
	North Ridgeville Club	355 -6,33%	389 9.58%			Sanford Club	24	9.09%	23	-4.17%		
	Stow Club	303 -22.51%	384 26.73%		23.18%	Inver Grove Heights Club	18		25	38.89%		0.00%
	Sun Prairie Club	307 -31.01%	435 41.69%		-8.51%	New City Club	19	90.00%	27			-22.22%
	DeLand Club	263 -32,22%	388 47.53%	457	17.78%	Merrillville Club	10	11.11%	28	180.00%	28	0.00%
	Upper Arlington Club	259 -21.04%	403 55.60%	410	1.74%	San Luis Club		-31.82%	24	60.00%	24	0.00%
	Menlo Park Club	246 -36.76%	426 73.17%	392	-7.98%	Upper Arlington Club	6	-33.33%	28	366.67%	29	3.57%
	Oak Harbor Club	282 -43.71%	375 32.98%	357	-4.80%	Calhoun Club	21	-22.22%	20	-4.76%	21	5.00%
	La Verane Club	17// _//8 82%	AD1 130 A696	//25	5 9996	Maadow Woods Club	10	_5A 55%	21	110 00%	. 22	A 76%

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- **Season Name**: Indicates which season the dashboard metrics are calculating.

  Updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- Players by Organisation Breakdown: A table-based breakdown of each organisation in your hierarchy including total players and year-on-year growth per year.
- Non-Players by Organisation Breakdown: A table-based breakdown of each organisation in your hierarchy including total non-players and year-on-year growth per year.

#### **Related Articles**